

KATHY HOCHUL Governor **DANIEL W. TIETZ**Commissioner

BARBARA C. GUINN
Executive Deputy Commissioner

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General Information System (GIS) Message

Section 1	
Transmittal:	23 TA/DC002 Upstate and New York City
Date:	January 11, 2023
То:	Subscribers
Suggested Distribution:	Commissioners, TA Directors, SNAP Directors, HEAP Directors, Staff Development Coordinators
From:	Valerie Figueroa, Deputy Commissioner Employment and Income Support Programs
Subject:	Release of Public Service Announcement: Act Fast—Protect Your EBT Benefits Against Skimming Thieves Video
Effective Date:	Immediately
Contact Information:	Supplemental Nutrition Assistance Program (SNAP) Bureau at (518) 473-1469 or otda.sm.cees.snap@otda.ny.gov ; Audit & Quality Improvement at (518) 473-6035; EBT Bureau at (518) 402-3102 or otda.sm.cees.ebt@otda.ny.gov ; Temporary Assistance (TA) Bureau at (518) 474-9344 or otda.sm.cees.tabureau@otda.ny.gov
Attachments:	

Section 2

The purpose of this GIS message is to introduce the public service announcement (PSA): <u>Act Fast:</u> <u>Protect Your EBT Benefits Against Skimming Thieves</u>, a video on how Electronic Benefit Transfer (EBT) cardholders can safeguard their benefits.

The Office of Temporary and Disability Assistance (OTDA) is aware of increasing incidents of Temporary Assistance (TA) and Supplemental Nutrition Assistance Program (SNAP) benefit theft via EBT card skimming, and is actively working to increase TA/SNAP recipients' awareness of the risks posed by this ongoing criminal activity. As such, districts are encouraged to direct households to the PSA via their county websites, and when feasible, shown on televisions in waiting areas and lobbies.

The *Act Fast* PSA is available in both English and Spanish, which can be accessed via the <u>OTDA EBT Scam Alert webpage</u>, as well as through YouTube directly:

- www.youtube.com/watch?v=LA_fEgP2Jbw (English)
- www.youtube.com/watch?v=oSxTsvC3oSM (Spanish)