



General Information System (GIS) Message

Section 1

Transmittal:	25DC049 Upstate and New York City
Date:	July 14, 2025
To:	Subscribers
Suggested Distribution:	Commissioners, SNAP Directors, TA Directors
From:	Valerie Figueroa, Deputy Commissioner Employment and Income Support Programs
Subject:	FFY 2025 Supplemental Nutrition Assistance Program (SNAP) Process and Technology Improvement Grants (PTIG) RFA
Effective Date:	Immediately
Contact Information:	SNAP Bureau at (518) 473-1469 or SNAPBureau@otda.ny.gov
Attachments:	N/A

Section 2

The purpose of this GIS is to inform social services districts (districts) that the United States Department of Agriculture (USDA) has issued a grant competition for PTIG to support efforts by state agencies, which includes districts in locally administered states like New York and their community-based and faith-based partners, to develop and implement projects that use technology to improve the quality and efficiency of SNAP application and eligibility determination systems. These grants are particularly timely as many States across the country are working to improve critical customer service standards for providing timely and accurate benefits.

The grant announcement, [FY 2025 SNAP Process and Technology Improvement Grants](#) provides details, deadlines, and links to application materials.

The multi-year grants seek to improve the experience of SNAP participants by enabling grantees to update inefficient or ineffective processes or use technology to streamline operations and provide better customer service.

Districts are strongly encouraged to apply. Grant proposals should focus on improving the household's experience. This year's applicants will be required to address one of the following areas:

1. Modernize SNAP customer service and client communication to improve efficiency, transparency, and accuracy in application processing and eligibility determinations.
2. Improve administrative infrastructure and day-to-day SNAP operations in processing applications and determining eligibility.
3. Invest in technology and systems to coordinate application and eligibility determination processes, including verification practices, between SNAP and other federal, state, and local assistance programs.

Districts should be aware of the following **deadlines**:

July 15, 2025; 3:00 PM

USDA PTIG Webinar: advance [registration](#) is required to attend this session.

July 25, 2025; by 5:00 PM

Deadline to request the required "letter of endorsement" from OTDA. The requests for letters of endorsement, along with a synopsis of your district's grant proposal, should be submitted to OTDA using the procedures outlined at otda.ny.gov/legal/letter-request/.

August 6, 2025; by 11:59pm

Grant application due.

For more information on key dates and information, please visit the FY 2025 SNAP PTIG [announcement](#). You can learn more about the grant opportunity as well as past grant awards at [SNAP PTIG Program](#). Request for Applications (RFA) can be found at [Grants.gov](https://www.grants.gov).

Before applying, please consider the scope of the State's Integrated Eligibility System (IES) development as it pertains to any such proposal. Knowing what technology, equipment and business process re-engineering will be available through IES before developing a grant will help to ensure that the district's investment will not be duplicative of on-going State efforts and that any procured technology will be compatible with the new system. If your district would like to discuss a grant proposal, please contact your SNAP liaison at 518-473-1469 or SNAPBureau@otda.ny.gov to arrange a conference call.

Additional assistance in grant writing may be found at [Federal Grants Wire: How to Write a Federal Grant Proposal](#). To learn more about finding and applying for other federal grant opportunities, please visit [Grants.gov](https://www.grants.gov).